



Statement by the organizers

We regret to say that we have faced an issue this week we were sure would never apply to us.

On Sept, 3rd, a person representing MCE at iOSDevUK publicly made some unacceptable comments objectifying women while advertising the conference. It was a consequence of our lack of attention to what messages were conveyed by representatives of our event. This was in no way planned by the organizers and these words stand in clear conflict with both our opinions and the event's Code of Conduct. This incident has highlighted that a document is not enough and that every effort has to be made to guarantee this inclusivity problem does not persist in relation to MCE and our community.

To make this happen, we are taking following action:

- every person involved in creating the conference, including staff and volunteers, will be made highly aware of the importance of sensitive communication
- our communication and actions will be prepared with great care to assure everyone feels welcome and equal at MCE
- in order to motivate an open conversation about diversity and inclusivity within our tech community we have decided to dedicate slots to persons who professionally speak about these topics at MCE 2015

If you have any questions or comments regarding this incident, please don't hesitate to contact Magda (magda@mceconf.com) or Jarek (jarek@mceconf.com).

We, the organizers, hope this will remain the first and last time something of this nature happens in relation to MCE.

Jarek Potiuk
Ania Rogowska
Maciek Opała
Gosia Dzierżewicz
Karolina Chmiel
Magda Zadara
Asia Krawczyk
Michał Tajchert